

CONSULTING

NEWSLETTER 2020/4

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Webinar Hawaii

On July 29, 2020 a webinar on housing was held by Senator Stanley Chang with the support of Push Consulting. Push presented the Vienna model of subsidized housing upon invitation by Senator Stanley Chang, and the audience consisting of some 50 housing experts discussed its potential to contribute to solving the Hawaii affordable housing crisis.



House prices in Europe decreasing

After a price rally lasting for almost 10 years house prices in big European cities show a reverse tendency as leading real estate companies indicate, most probably due to the Covid 19 (economic) crisis and less demand. This is particularly striking in the German cities of Munich and Hamburg – both in the top sector of real estate prices. Munich (currently € 5,900 per m² for new apartments) shows a reduction in average selling prices of 0,4 %. Hamburg (€ 3,900, -) of 1,1%. Experts warn that this may be the start of a more serious decline in house prices. Some see also the danger of a real estate bubble within the next years.

For more info see for example:
<http://www.empirica-systeme.de/en>



Vienna TU Research Lab: Climate Adaptation and Mitigation in Social Housing



In the context of IBA_Vienna the Vienna Technical University and University of Vienna have established a research cluster to promote interdisciplinary and comparative research in the field of housing and urban development, focusing in 2020 on climate adaptation and mitigation in social housing including local and bottom-up perspectives.

For more information see:
<http://iba-researchlab.at>

Vienna, Austria

Biotope City: Visit to the construction site October 16. 2020

Ther construction site of Europe´s most ambitious new housing project addressing the climate change, Biotope City, at the southern fringe of Vienna, will be open to the interested public at the occasion of the intermediary presentation of IBA_Wien on October 16. For more info and registration see: www.iba-wien.at/programm



Modelle des Zusammenlebens (German only)

Edition Wohnen ETH Wohnforum –
ETH CASE Birkhäuser (Basel 2020,
ISBN:978-3-0356-1870-9)

The book investigates into the history of collective housing from the early socialists, boarding houses for “urban nomads”, single kitchen buildings, cooperative-based garden cities, to today’s co-living models which reflect socio-political rather than purely economic intentions. More than a historic overview, the book presents an alternative path to social housing.

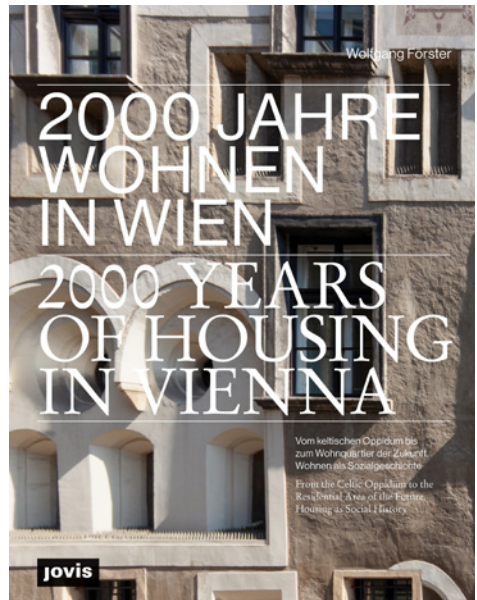


Recommended Reading

Vienna, Austria

Development of housing as an alternative socio-cultural history? Förster's "2000 years of Housing in Vienna" launched

Vienna, Austria's capital, has been inhabited (almost) continually over 2000 years. Wolfgang Förster argues that its development of housing – ranging from the first Celtic settlement to today's subsidized housing estates based on the famed "4 pillar model" may well be used to describe the city's sociocultural history – better than the usual succession of rulers and battles. At the end of the book the question arises whether we shall still need traditional housing in the 21st century. Will new housing be replaced by buildings with open functions? Will new types of families have other demands and priorities? Will the climate crisis change our housing systems? Or are we returning to nomadism? Wolfgang Förster's book is being launched on September 21, 2020 within the framework of the IBA_Wien Intermediary Presentation (International Building Exhibition on "New Social Housing").



It is bilingual, and published by Jovis Publishers (Berlin, ISBN 978-86589-661-8)

For more info see:
www.iba-wien.at or
www.jovis.de/de