



CONSULTING

NEWSLETTER 2025/1

**PUSH News**

**1| Push developing KPÖ  
Housing Program**

**Housing News**

**2| Graz University of  
Technology: Research  
into Climate Resilient**

**3| Wienerberger: Robotic  
House Construction**

## Push developing KPÖ Housing Program

KPÖ, Austria's ambitious and continuously growing Communist Party has commissioned PUSH to work on a housing program for the Party's general program, and in particular for the 2025 Vienna local elections expected to be held in April. As KPÖ, after its remarkable successes in the cities of Graz, Salzburg, and Innsbruck, has generally become associated with social housing policies, and housing affordability is expected to be a major issue in the next election campaigns a comprehensive approach to affordability as well as to ecology will be in the focus of this program the draft of which has yet to be presented to the party representatives. Not surprisingly in the case of a Marxist party, the program will focus on a priority of public housing and on a stronger public control of the (old) private rental sector but a strong emphasis is also given to climate protection measures. A public presentation is planned to be held in March.



GRAZ

## Graz University of Technology: Research into Climate Resilient Cities

TU Graz Institute of Architectural Technology has started several interdisciplinary projects on “Velcro” connection systems. Resilience is defined in terms of adaptability, flexibility, and the future separation of components with the aim of easier maintenance and quick adaptability to new requirements, and thus a longer service life of buildings.

For more information see:  
<https://www.tugraz.at/en/institute/iat/lab>



## Wienerberger: Robotic House Construction



Wienerberger Brick industry has now presented its first complete building constructed by the groundbreaking masonry robot Hadrian by Australian robotic specialist FBR which demonstrates the possibilities of advanced automation and digitalization in the construction industry. The robot not only accelerates the brick laying process but also excels in terms of precision. For example wind and vibrations are measured and balanced in real time. The automatic digital solution has been designed

for single- and multi-family homes with up to two floors. HadrianX completes the bricklaying process for a house within one to three days.

For more information on HadrianX see:  
[www.fbr.com.au](http://www.fbr.com.au)